

## ORDER



<b>Orders</b>	<b>Order / Rev:</b>	<b>696171</b>
	Alt Order #:	06217432
	Product Desc:	ALLEN FOR SENATE
	Estimate:	C23C29
	Flight Dates:	10/23/12 - 10/29/12
	Original Date / Rev:	10/08/12 / 10/08/12
	Order Type:	Political

**WUSA**

Primary AE:	Aaron Ashe
Sales Office:	T-WAS
Sales Region:	NAT

Agency	Name:	<u>Smart Media Group Inc/ POL</u>
	Buying Contact:	<u></u>
	Billing Contact:	<u></u>
		<u>814 King Street</u>
		<u>Alexandria, VA 22314</u>

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	WEEKLY
Agency Commission:	15%

Advertiser	Name:	Allen, G/ R / Sen -VA
	Demographic:	A35+
	Product Codes:	PL-US Senate
	Priority:	P-5
	Revenue Codes:	AGY, GEN, POL

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/22/12	10/28/12	48	\$63,000.00	\$53,550.00
10/29/12	11/04/12	12	\$14,850.00	\$12,622.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	48	\$63,000.00	\$53,550.00	88.30
November 2012	12	\$14,850.00	\$12,622.50	19.10
<b>Totals</b>	60	\$77,850.00	\$66,172.50	107.40

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

### Order Share

Order Share	Share	Total
WUSA	18%	\$77,850.00
Market	100%	\$432,500.00

## Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WBDC	1%	\$4,325.00
WDCA	0%	\$0.00
WJLA	23%	\$99,475.00
WMDO	0%	\$0.00
WPXW	0%	\$0.00
WRC	31%	\$134,075.00
WTTG	27%	\$116,775.00
WWPX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
2	WUSA	10/26/12	10/26/12	9 News @ 11p 9 News @ 11p	CM	M-Su 11-1135p	- - - - F - -	:30	1	\$2,500.00	P-2	2.30 NM	1	\$2,500.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	- - - - F - -		1		\$2,500.00		2.30				
4	WUSA	10/26/12	10/26/12	Price Is Right The Price is Right	CM	11a-12p	- - - - F - -	:30	1	\$1,500.00	P-1	1.80 NM	1	\$1,500.00



Order / Rev: 696171  
 Alt Order #: 06217432  
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Allen, G/ R / Sen -VA  
 Product Desc: ALLEN FOR SENATE  
 Estimate: C23C29

WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
20	WUSA	10/29/12	10/29/12	9 News @ 6p 9 News @ 6p	CM	6-630p	M-----	:30	1	\$1,500.00	P-1	1.50	NM	1	\$1,500.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$1,500.00		1.50						
21	WUSA	10/29/12	10/29/12	6-7a 9 News @ 6a 9News @ 6a	CM	6-7a	M-----	:30	1	\$800.00	P-1	1.00	NM	1	\$800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$800.00		1.00						
23	WUSA	10/29/12	10/29/12	9 News Tonight 7p 9 News Tonight 7p	CM	7-730p	M-----	:30	1	\$1,500.00	P-1	1.50	NM	1	\$1,500.00
NEWS TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$1,500.00		1.50						
25	WUSA	10/27/12	10/27/12	9 News @ 11p 9 News @ 11p	CM	M-Su 11-1135p	-----S-	:30	1	\$2,500.00	P-2	2.30	NM	1	\$2,500.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S-	1		\$2,500.00		2.30						
26	WUSA	10/27/12	10/27/12	LF 1135p-1235a Criminal Minds	CM	1135P-1235A	-----S-	:30	1	\$450.00	P-2	1.20	NM	1	\$450.00
CRIMINAL MINDS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S-	1		\$450.00		1.20						
27	WUSA	10/28/12	10/28/12	9 News @ 11p 9 News @ 11p	CM	M-Su 11-1135p	-----S	:30	1	\$2,500.00	P-2	2.30	NM	1	\$2,500.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S	1		\$2,500.00		2.30						
31	WUSA	10/28/12	10/28/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----S	:30	1	\$2,500.00	P-2	2.40	NM	1	\$2,500.00
SUNDAY MRONING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S	1		\$2,500.00		2.40						
32	WUSA	10/25/12	10/25/12	9 News @ 11p 9 News @ 11p	CM	M-Su 11-1135p	---T---	:30	1	\$2,500.00	P-2	2.30	NM	1	\$2,500.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	---T---	1		\$2,500.00		2.30						
34	WUSA	10/25/12	10/25/12	Price Is Right The Price is Right	CM	11a-12p	---T---	:30	1	\$1,500.00	P-1	1.80	NM	1	\$1,500.00
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	---T---	1		\$1,500.00		1.80						
35	WUSA	10/25/12	10/25/12	9 News @ Noon 9 News @ Noon	CM	12-1230P (12:00 PM-12:30 PM)	---T---	:30	1	\$1,500.00	P-1	2.10	NM	1	\$1,500.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	---T---	1		\$1,500.00		2.10						
36	WUSA	10/25/12	10/25/12	4-5p Dr. Phil	CM	4-5p	---T---	:30	1	\$1,200.00	P-1	1.50	NM	1	\$1,200.00
DR PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	---T---	1		\$1,200.00		1.50						
37	WUSA	10/25/12	10/25/12	9 News @ 5p 9 News @ 5p	CM	5-6p	---T---	:30	1	\$1,200.00	P-1	1.40	NM	1	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	---T---	1		\$1,200.00		1.40						
38	WUSA	10/25/12	10/25/12		CM	6-630p	---T---	:30	1	\$1,500.00	P-1	1.50	NM	1	\$1,500.00

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Advertiser: Allen, G / R / Sen -VA  
 Product Desc: ALLEN FOR SENATE  
 Estimate: C23C29

WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
9 News @ 6p															
9 News @ 6p															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---					1	\$1,500.00		1.50			
39	WUSA	10/25/12	10/25/12	6-7a 9 News @ 6a	CM	6-7a	---T---	:30	1	\$800.00	P-1	1.00	NM	1	\$800.00
9News @ 6a															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---					1	\$800.00		1.00			
41	WUSA	10/25/12	10/25/12	9 News Tonight 7p	CM	7-730p	---T---	:30	1	\$1,500.00	P-1	1.50	NM	1	\$1,500.00
9 News Tonight 7p															
NEWS TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---					1	\$1,500.00		1.50			
44	WUSA	10/23/12	10/23/12	9 News @ 11p	CM	M-Su 11-1135p	-T-----	:30	1	\$2,500.00	P-2	2.30	NM	1	\$2,500.00
9 News @ 11p															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----					1	\$2,500.00		2.30			
46	WUSA	10/23/12	10/23/12	Price Is Right	CM	11a-12p	-T-----	:30	1	\$1,500.00	P-1	1.80	NM	1	\$1,500.00
The Price is Right															
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----					1	\$1,500.00		1.80			
47	WUSA	10/23/12	10/23/12	9 News @ Noon	CM	12-1230P	-T-----	:30	1	\$1,500.00	P-1	2.10	NM	1	\$1,500.00
9 News @ Noon															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----					1	\$1,500.00		2.10			
48	WUSA	10/23/12	10/23/12	4-5p	CM	4-5p	-T-----	:30	1	\$1,200.00	P-1	1.50	NM	1	\$1,200.00
Dr. Phil															
DR PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----					1	\$1,200.00		1.50			
49	WUSA	10/23/12	10/23/12	5-6a 9 News @ 5a	CM	5-6a	-T-----	:30	1	\$450.00	P-2	1.00	NM	1	\$450.00
9News @ 5a															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----					1	\$450.00		1.00			
50	WUSA	10/23/12	10/23/12	9 News @ 5p	CM	5-6p	-T-----	:30	1	\$1,200.00	P-1	1.40	NM	1	\$1,200.00
9 News @ 5p															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----					1	\$1,200.00		1.40			
51	WUSA	10/23/12	10/23/12	9 News @ 6p	CM	6-630p	-T-----	:30	1	\$1,500.00	P-1	1.50	NM	1	\$1,500.00
9 News @ 6p															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----					1	\$1,500.00		1.50			
52	WUSA	10/23/12	10/23/12	6-7a 9 News @ 6a	CM	6-7a	-T-----	:30	1	\$800.00	P-1	1.00	NM	1	\$800.00
9News @ 6a															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----					1	\$800.00		1.00			
56	WUSA	10/24/12	10/24/12	9 News @ 11p	CM	M-Su 11-1135p	--W----	:30	1	\$2,500.00	P-2	2.30	NM	1	\$2,500.00
9 News @ 11p															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----					1	\$2,500.00		2.30			
57	WUSA	10/24/12	10/24/12		CM	12-1230P	--W----	:30	1	\$1,500.00	P-1	2.10	NM	1	\$1,500.00

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Advertiser: Allen, G/ R / Sen -VA  
 Product Desc: ALLEN FOR SENATE  
 Estimate: C23C29

WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
9 News @ Noon															
9 News @ Noon															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	--W----					1	\$1,500.00		2.10			
58	WUSA	10/24/12	10/24/12	5-6a 9 News @ 5a	CM	5-6a	--W----	:30	1	\$450.00	P-2	1.00	NM	1	\$450.00
9News @ 5a															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	--W----					1	\$450.00		1.00			
59	WUSA	10/24/12	10/24/12	9 News @ 5p	CM	5-6p	--W----	:30	1	\$1,200.00	P-1	1.40	NM	1	\$1,200.00
9 News @ 5p															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	--W----					1	\$1,200.00		1.40			
60	WUSA	10/24/12	10/24/12	6-7a 9 News @ 6a	CM	6-7a	--W----	:30	1	\$800.00	P-1	1.00	NM	1	\$800.00
9News @ 6a															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	--W----					1	\$800.00		1.00			
62	WUSA	10/24/12	10/24/12	9 News Tonight 7p	CM	7-730p	--W----	:30	1	\$1,500.00	P-1	1.50	NM	1	\$1,500.00
9 News Tonight 7p															
NEWS TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	--W----					1	\$1,500.00		1.50			
N64	WUSA	10/26/12	10/26/12	Fri Prime C	CM	10-11P	----F--	:30	1	\$2,800.00	P-3	6.60	NM	1	\$2,800.00
Blue Bloods															
BLUE BLOODS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	----F--					1	\$2,800.00		6.60			
N65	WUSA	10/26/12	10/26/12	Letterman	CM	1135P-1237A	----F--	:30	1	\$400.00	P-3	1.10	NM	1	\$400.00
Late Night with David Letterman															
LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	----F--					1	\$400.00		1.10			
N66	WUSA	10/26/12	10/26/12	CBS This Morning	CM	7-9a	----F--	:30	1	\$125.00	P-3	0.60	NM	1	\$125.00
CBS This Morning															
EARLY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	----F--					1	\$125.00		0.60			
N67	WUSA	10/26/12	10/26/12	Entertainment Tonight	CM	730-8P	----F--	:30	1	\$800.00	P-3	2.20	NM	1	\$800.00
Entertainment Tonight															
ET															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12		10/22/12	10/28/12	----F--					1	\$800.00		2.20			
N68	WUSA	10/29/12	10/29/12	Letterman	CM	1135P-1237A	M-----	:30	1	\$400.00	P-3	1.10	NM	1	\$400.00
Late Night with David Letterman															
LETTERMAN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	M-----					1	\$400.00		1.10			
N69	WUSA	10/29/12	10/29/12	CBS Evening News	CM	630-7p	M-----	:30	1	\$1,500.00	P-3	1.70	NM	1	\$1,500.00
CBS Evening News															
CBS EVENING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	M-----					1	\$1,500.00		1.70			
N70	WUSA	10/29/12	10/29/12	Entertainment Tonight	CM	730-8P	M-----	:30	1	\$800.00	P-3	2.20	NM	1	\$800.00
Entertainment Tonight															
ET															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12		10/29/12	11/04/12	M-----					1	\$800.00		2.20			
N71	WUSA	10/28/12	10/28/12		CM	6-630P	-----S	:30	1	\$600.00	P-3	2.20	NM	1	\$600.00

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Advertiser: Allen, G / R / Sen -VA  
 Product Desc: ALLEN FOR SENATE  
 Estimate: C23C29

WUSA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				CBS Evening News Sund:											
				CBS Evening News											
				EVENING NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S		1			\$600.00		2.20				
N72	WUSA	10/28/12	10/28/12	9 News @ 630p Sun	CM	630-7P	-----S	:30	1	\$400.00	P-3	3.80	NM	1	\$400.00
				9 News @ 630PM Sunday											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S		1			\$400.00		3.80				
N73	WUSA	10/25/12	10/25/12	Letterman	CM	1135P-1237A	---T---	:30	1	\$400.00	P-3	1.10	NM	1	\$400.00
				Late Night with David Letterman											
				LETTERMAN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	---T---		1			\$400.00		1.10				
N74	WUSA	10/25/12	10/25/12	CBS Evening News	CM	630-7p	---T---	:30	1	\$1,500.00	P-3	1.70	NM	1	\$1,500.00
				CBS Evening News											
				CBS EVENING NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	---T---		1			\$1,500.00		1.70				
N75	WUSA	10/25/12	10/25/12	CBS This Morning	CM	7-9a	---T---	:30	1	\$125.00	P-3	0.60	NM	1	\$125.00
				CBS This Morning											
				EARLY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	---T---		1			\$125.00		0.60				
N76	WUSA	10/25/12	10/25/12	Thu Prime B	CM	9-10P	---T---	:30	1	\$4,500.00	P-3	7.30	NM	1	\$4,500.00
				Person of Interest											
				PERSON OF INTEREST											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	---T---		1			\$4,500.00		7.30				
N77	WUSA	10/23/12	10/23/12	Letterman	CM	1135P-1237A	-T-----	:30	1	\$400.00	P-3	1.10	NM	1	\$400.00
				Late Night with David Letterman											
				LETTERMAN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-T-----		1			\$400.00		1.10				
N78	WUSA	10/23/12	10/23/12	CBS This Morning	CM	7-9a	-T-----	:30	1	\$125.00	P-3	0.60	NM	1	\$125.00
				CBS This Morning											
				EARLY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-T-----		1			\$125.00		0.60				
N79	WUSA	10/23/12	10/23/12	Entertainment Tonight	CM	730-8P	-T-----	:30	1	\$800.00	P-3	2.20	NM	1	\$800.00
				Entertainment Tonight											
				ET											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-T-----		1			\$800.00		2.20				
N80	WUSA	10/24/12	10/24/12	CBS Evening News	CM	630-7p	--W----	:30	1	\$1,500.00	P-3	1.70	NM	1	\$1,500.00
				CBS Evening News											
				CBS EVENING NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	--W----		1			\$1,500.00		1.70				
N81	WUSA	10/24/12	10/24/12	CBS This Morning	CM	7-9a	--W----	:30	1	\$125.00	P-3	0.60	NM	1	\$125.00
				CBS This Morning											
				EARLY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	--W----		1			\$125.00		0.60				
													Totals	60	\$77,850.00